

Carentoir, January 30, 2025

FULL-YEAR 2024 CONSOLIDATED TURNOVER UP 5%

| Unaudited data (€m) January 1 to December 31, 2024 | <u>2024</u> | <u>2023</u> | <u>Change</u> |
|---|--------------|--------------|---------------|
| <u>Fourth quarter 2024</u> | | | |
| Thrustmaster gaming accessories | 28.9 | 32.0 | -10% |
| Thrustmaster | 28.9 | 32.0 | -10% |
| Hercules digital devices | 3.7 | 3.6 | +3% |
| Hercules | 3.7 | 3.6 | +3% |
| Total | 32.6 | 35.6 | -8% |
| <u>Full-year 2024 turnover</u> | | | |
| Thrustmaster gaming accessories | 113.1 | 104.9 | +8% |
| Thrustmaster | 113.1 | 104.9 | +8% |
| Hercules digital devices | 12.0 | 14.2 | -15% |
| Hercules | 12.0 | 14.2 | -15% |
| Total | 125.1 | 119.1 | +5% |

Turnover grew 5% in fiscal 2024 to €125.1 million, with Thrustmaster seeing growth of 8% and Hercules down 15%.

Meanwhile, turnover declined 8% in the fourth quarter of 2024 to €32.6 million, with performance varying by market:

- The joystick market enjoyed double-digit growth following the November release of *Microsoft Flight Simulator 2024*, with the Group outperforming the market thanks to its newly-launched products.
- The racing wheel market was in decline for most of the second half of 2024 before picking up slightly in December thanks to year-end promotional offers. The Group's flagship new product, the *T598* racing wheel, got off to an excellent start. However, the gradual ramp-up of production meant it was not possible to fully satisfy demand and counteract the market trend.

Hercules' sales picked up in the fourth quarter despite the market being slow since the start of 2024.

Thrustmaster news

➤ **Racing:** The brand-new *T598* racing wheel, launched in the fourth quarter of 2024, met with unanimous praise from the community, with the result that demand exceeded initial expectations. The Group will gradually ramp up production and ship the product worldwide, first through the retail channel and subsequently via e-commerce platforms. In gaming news, on December 6 the Sony Group and Polyphony Digital released *My First Gran Turismo*, a free-to-play, simplified version of *Gran Turismo*, to mark the 30th anniversary of the PlayStation console. An early access version of *Assetto Corsa EVO* was also recently launched in January: this new, more mass market-oriented edition of the racing game should help to broaden the franchise's audience.

➤ **Flight sim/joysticks:** In November, the Group took advantage of the global launch of *Microsoft Flight Simulator 2024* to bring to market its new *T.Flight Hotas One* joystick, officially licensed for *Microsoft Flight Simulator 2024*. Released on November 19, it resulted from working directly with the *Xbox Games Studio* and *Microsoft Designed for Xbox* teams. Sales of this joystick were particularly strong in the run-up to the end of the year. The flight sim market is currently very buoyant, which is benefiting the entire range.

At the same time, the new *AVA F/A-18 Super Hornet Flightstick* high-end joystick base has been a big hit since its release on November 6. This fully customizable base lets users tailor their own flying style and enhance their flight experience. In early October, the www.PCgamer.com website wrote: “If you’re someone who wants an excellent, easy to set up, super-premium flight stick that’s just going to get on with its job and deliver giggles for weeks, I have to hand it to the Thrustmaster”.

➤ **Gamepads:** The new *HEART CONTROLLER* (Hall Effect AccuRate Technology) gamepad, launched in the second half of 2024, is already the Group’s top-selling gamepad. Offering unparalleled precision that won’t decrease over time, this new controller draws on the know-how of Thrustmaster’s research and development teams, using the expertise gained from the H.E.A.R.T. Hall effect technology magnetic sensors incorporated into its flight sim joysticks.

➤ **Farming/Trucking:** *Farming Simulator 2025*, released on November 12, is a genuine growth driver for Thrustmaster: the *SimTask FarmStick* for PC will be joined by console versions in the first half of 2025.

Hercules news

Hercules DJ, a pioneering innovator in the world of DJing and electronic music, has unveiled its latest innovation: the *DJControl Mix Ultra* controller recently won the Best of Innovation award in the CES Innovation Awards at the Consumer Electronics Show in January 2025, in the Content and Entertainment category.

This first fully-wireless mobile DJ controller will meet the needs of a new generation of connected DJs. Designed for mobile DJs who use apps and streaming services like Apple Music to create their mixes, this innovative product — developed in conjunction with Algoriddim — is fully integrated with the market-leading mobile app *djay*. Available in the first quarter of 2025, *DJControl Mix Ultra* will let this new generation of DJs create mixes directly from their smartphones.

Hercules attended NAMM Show 2025, the international music exhibition held in Anaheim, California. Its latest innovation, the *DJControl Mix Ultra* controller, drew the attention of existing and up-and-coming DJs. *DJControl Mix Ultra* was awarded the Best of NAMM 2025 award by Magnetic Magazine, which announced: “*Hercules DJ Revolutionizes Mobile DJing with the DJControl Mix Ultra*”.

2025 outlook

The Group is preparing to launch a raft of new products in 2025 that will complement recent launches and maintain strong sales momentum.

The Group expects to grow its turnover and deliver a net operating profit in fiscal 2025.

Guillemot Corporation is a designer and manufacturer of interactive entertainment hardware and accessories. The Group offers a diversified range of products under the *Hercules* and *Thrustmaster* brand names. Active in this market since 1984, the Guillemot Corporation Group is currently present in 11 countries (France, Germany, Spain, the UK, the United States, Canada, Italy, Belgium, Romania, the Netherlands and China [Shanghai, Shenzhen and Hong Kong]) and distributes its products in more than 150 countries worldwide.

The Group’s mission is to offer high-performance, ergonomic products which maximize the enjoyment of digital interactive entertainment for end users.

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