



**THRUSTMASTER®** 



# Guillemot Corporation S.A. 2022 Half-Year Results

## September 30<sup>th</sup>, 2022 Microsoft Teams meeting







In order to facilitate a pleasant, comfortable and interactive meeting, we would be very pleased to:

- See you via webcam! Please enable your webcam, if possible <sup>(2)</sup>
- However, please disable your microphone until the Q&A session.

To ask questions:

- Use the "Raise your hand" feature in Microsoft Teams, at the top of the screen.

- Enable your microphone.





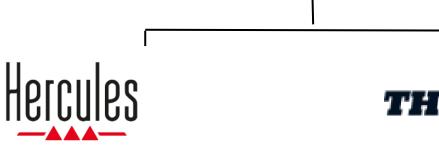
- Significant events for the Group in Half-Year 2022
- Half-Year 2022 key figures
- Presentation of consolidated financial statements at June 30<sup>th</sup>, 2022
- New products
- Prospects for 2022/2023

## **ABOUT US**



Interactive entertainment hardware and accessories for computers, tablets and smartphones

- **1984:** Creation of **GUILLEMOT CORPORATION**, a French group designing and manufacturing **interactive entertainment hardware and accessories**
- 1998: Guillemot Corporation is listed on the Paris Stock Exchange
- 1999: Acquisition of international brands



Interactive entertainment hardware and accessories for computers, tablets and smartphones.

### THRUSTMASTER®

Video game accessories including car racing and flight simulation products, gamepads and gaming headsets.





□ Products distributed in **150 countries worldwide**.

- Operations in ten countries: France, Germany, Great Britain, the United States, Canada, Spain, Italy, Belgium, Romania and China (Shanghai, Hong Kong and Shenzhen).
- □ Four cutting-edge Research and Development centers: based in France, Canada, Romania and China.





## HERCULES



(č Guillemot

Hercules

**THRUSTMASTER**<sup>®</sup>

DJUCED

#### **ABOUT US**











DJing for everyone: helping people get started, and have lots of fun as they sharpen their skills.









## Thrustmaster











For almost thirty years now, Thrustmaster has been developing state-of-theart video game accessories to satisfy and entertain every type of gamer.

With its know-how and technological expertise, Thrustmaster creates products specially designed for highly-precise gaming experiences, ensuring total immersion and enhanced realism across a wide variety of platforms.







# Significant events for the Group in Half-Year 2022







## □ 39% growth in half-year turnover, to €98.1 million (vs. €70.5 million):

- ✤ 51% growth for Hercules sales over the period in its Hercules DJ range
- ✤ 38% Thrustmaster growth for its Thrustmaster Racing and Flight accessories
- Gross profit margin of 58%, vs. 55% in H1 2021
- □ Net operating income up 88%
- **Employee headcount up 10% YTD**
- ❑ Net debt negative at -€29m excluding AFS securities







- □ Strong sales growth in the United Kingdom has enabled the Group to consolidate its position across its various product categories
- □ The Group's share of the racing wheel market grew over the July/August period in both the United States and Europe
- The Group has worked to adapt and strengthen its global trade marketing capability to respond to the new challenges posed by e-commerce



# Presentation of consolidated financial statements at June 30<sup>th</sup>, 2022







#### Key figures

First half (€ millions) January 1 – June 30, 2022	Jun 30, 2022	Jun 30, 2021	Change
Thrustmaster gaming accessories	92.5	66.8	+38%
Thrustmaster total	92.5	66.8	+38%
Hercules digital devices	5.3	3.5	+51%
OEM*	0.3	0.2	+50%
Hercules total	5.6	3.7	+51%
Total turnover	98.1	70.5	+39%
Net income from ordinary activities	25.0	13.3	+88%
Net operating income	25.0	13.3	+88%
Net financial income**	-0.9	-9.3	-
Corporate income tax	-6.0	-0.3	-
Consolidated net income	18.1	3.7	389%
Earnings per share	€1.18	€0.24	389%

\* Accessories developed for third party companies (Original Equipment Manufacturers).

\*\* Net financial income includes the cost of net financial debt as well as other financial expenses and income.



#### Turnover by activity

First half (€ millions) January 1 – June 30, 2022	Jun 30, 2022	Jun 30, 2021	Change
Thrustmaster gaming accessories	92.5	66.8	+38%
Thrustmaster total	92.5	66.8	+38%
Hercules digital devices	5.3	3.5	+51%
OEM*	0.3	0.2	+50%
Hercules total	5.6	3.7	+51%
Total turnover	98.1	70.5	+39%

#### Turnover by geographic region

(€k)	Jun 30, 2022 Ju	n 30, 2021	Change
European Union and United Kingdom	46,289	36,858	26%
North America	29,731	20,429	46%
Other	22,123	13,175	68%
TOTAL	98,143	70,462	39%







# Statement of income at June 30<sup>th</sup>, 2022











<u>(</u> €k)	Jun 30, 2022	Jun 30, 2021
Net turnover	98 143	70 462
Purchases	-51 532	-39 557
External expenses	-14 682	-11 453
Employee expenses	-6 973	-5 767
Taxes and duties	-473	-336
Additions to amortization and depreciation	-2 562	-1 938
Additions to provisions	-790	-1 896
Change in inventories	10 407	7 683
Other income from ordinary activities	102	252
Other expenses from ordinary activities	-6 626	-4 163
Net income from ordinary activities	25 014	13 287
Other operating income	0	0
Other operating expenses	0	0
Net operating income	25 014	13 287
Income from cash and cash equivalents	17	7
Cost of gross financial debt	-43	- 53
Cost of net financial debt	-26	-46
Other financial income	0	0
Other financial expenses	-900	-9 221
Corporate income tax	-6 020	-327
Net income before minority interests	18 068	3 693
O/w net income from discontinued operations	0	0
Attributable to minority interests	0	0
Net income attributable to equity holders of the parent	18 068	3 693
Basic earnings per share	1,18€	0,24€
Diluted earnings per share	1,17€	0,24€





**THRUSTMASTER**°



## Balance sheet at June 30<sup>th</sup>, 2022









THRUSTMASTER®



ASSETS	Net	Net	
	Jun 30, 2022	Dec 31, 2021	
(€k)			
Goodwill on acquisitions	0	0	
Intangible assets	20 373	16 176	
Property, plant and equipment	7 918	5 176	
Financial assets	626	473	
Tax assets	308	359	
Deferred tax assets	3 249	5 312	
Non-current assets	32 474	27 496	
Inventories	50 993	40 925	
Trade receivables	38 298	59 872	
Other receivables	5 031	6 609	
Financial assets	18 598	19 118	
Current tax assets	78	157	
Cash and cash equivalents	35 452	12 027	
Current assets	148 450	138 708	
Total assets	180 924	166 204	







2024

#### LIABILITIES AND EQUITY

	Jun 30, 2022	Dec 31, 2021
<u>(</u> €k)		
Capital (1)	11 771	11 771
Premiums (1)	10 551	10 551
Reserves and consolidated income (2)	81 803	67 411
Currency translation adjustments	1 547	693
Group shareholders' equity	105 672	90 426
Minority interests		
Consolidated shareholders' equity	105 672	90 426
Employee benefit liabilities	1 497	1 377
Borrowings	2 841	2 096
Other liabilities	0	0
Deferred tax liabilities	4	0
Non-current liabilities	4 342	3 473
Trade payables	41 164	38 068
Short-tem borrowings	3 660	4 770
Taxes payable	2 407	2 7 2 5
Other liabilities	23 616	26 684
Provisions	63	58
Current liabilities	70 910	72 305
Total liabilities and equity	180 924	166 204

(1)

Of the consolidating parent. Of which net income for the period: €18,068k. (2)







## Cashflow table at June 30<sup>th</sup>, 2022









Net cash flows from investing activities

#### **THRUSTMASTER**<sup>®</sup>



-3770

-2 496

(€k)	Jun 30, 2022	Jun 30, 2021
Cash flows from operating activities		
Net income from consolidated companies	18 068	3 693
+ Additions to amortization, depreciation and provisions (except on current assets)	397	2 071
- Reversals of amortization, depreciation and provisions	-24	-9
-/+ Unrealized gains and losses ansing from changes in fair value	519	8 789
+/- Expenses and income arising from stock options	325	0
-/+ Capital gains and losses on disposals	0	-7
Change in deferred taxes	2066	-1 213
Operating cash flow after cost of net financial debt	21 351	13 324
Cost of net financial debt	26	46
Operating cash flow before cost of net financial debt	21 377	13 370
Currency translation adjustment on gross cash flow from operations	131	-14
Inventories	-10 068	-6 068
Trade receivables	21 574	1 873
Trade payables	3 096	-1 171
Other	-2479	-4 815
Change in working capital	12 123	-10 181
Net cash flows from operating activities	33 605	3 129
Cash flows from investing activities		
Acquisitions of intangible assets	-2 320	-1 651
Acquisitions of property, plant and equipment	-1 327	-864
Disposals of property, plant and equipment and intangible assets	19	6
Acquisitions of non-current financial assets	-150	0
Disposals of non-current financial assets	8	13
Net cash from acquisitions and disposals of subsidiaries	0	0







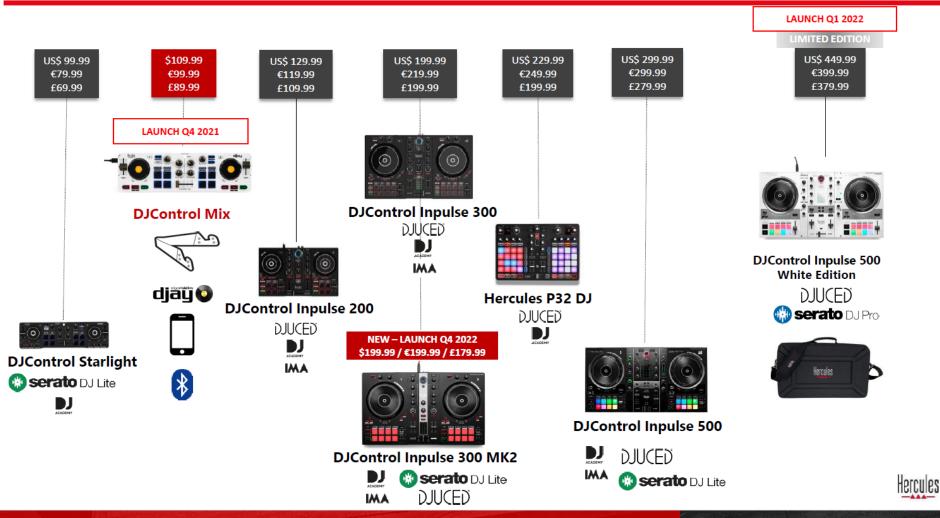
(€k)	Jun 30, 2022	Jun 30, 2021
Cash flows from financing activities		
Increases in capital and cash injections	0	0
Dividends paid	-3813	-3 818
Borrowings	0	679
Repayment of borrowings	-2463	-2 560
Debt repayment as a result of IFRS 16 adoption	-274	-222
Other cash flows from financing activities	0	0
Total cash flows from financing activities	-6 550	-5 921
Impact of foreign currency translation adjustments	147	121
Change in cash	23 432	-5 167
Net cash at the beginning of the period	12 006	29 013
Net cash at the end of the period	35 438	23 846

# **New Hercules products**

Hercules

# Hercules

#### HERCULES DJ CONTROLLERS RANGE









## NAMM SHOW









#### **DJCONTROL MIX**

Huge interest for DJControl Mix – the Hercules DJ controller for smartphone (iOS/Android) launched in December 2021. First time people could put their hands on it at an event. "It is so cool" / "amazing how we can mix on such a small controller" / "Finally a controller for smartphone"







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## **DJCONTROL MIX continues its ascent!**

The best solution for freely mixing with a smartphone

A bestseller in the entry-level DJ controller market

 $\rightarrow$  A mere ten months after its launch, DJControl Mix has quickly become:

This is especially true of TikTok, where the Hercules brand has seen organic growth



139 Following 40.2K Followers 494.7K Likes

DJing solutions

Start, Learn, Mix, Perform

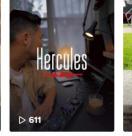
K LINKS

@ linkin.bio/herculesdj

Videos



Known for his unexpect...



Liked

Coffee break with DJ Sh...



Your travel buddy no m... Shoot, power's out, Fear...

> 2346

A hot topic on social media

of 20% in little more than three months!





back at it with a sweet ...





> 3272





























#### HERCULES DJCONTROL INPULSE 300 MK2 - NEW

#### **ANNOUNCEMENT AT NAMM ON JUNE 2, 2022**

#### **DJCONTROL INPULSE 300 MK2**





#### SRP: US\$ 199,99 / €199,99 / £179.99 / Export \$229,99

#### HERCULES DJCONTROL INPULSE 300 NOW SUPPORTS SERATO DJ WITH DJCONTROL INPULSE 300 MK2

🛞 serato DJ Lite + DJUCED

- Targeting starting DJs and aspiring DJs
- Beatmatch Guide to help DJs getting more confident
- New look
  - Slimmer and smoother jogwheels better for scratch
  - More comfortable and better visibility on the rubber pads
- Recognized brands among the Djing industry
- Affordable price







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### **Announcement of DJUCED PRO at NAMM**

#### DJUCED

PRESS RELEASE

#### DJUCED<sup>®</sup> DJ software celebrates 10 exciting years, and announces DJUCED<sup>®</sup> PRO



Anaheim, California, June 3, 2022 — Live today from the music industry's biggest trade show, the NAMM Show in Anaheim, California, the DJUCED<sup>®</sup> team is thrilled to be celebrating its first 10 exciting years and announcing two new upcoming versions of its software: DJUCED<sup>®</sup> PRO and DJUCED<sup>®</sup> PRO+.



More than 10 years ago now, a team of music fans, DJs and experts decided to design the first DJing solution for people interested in getting started mixing: that's how the DJUCED software ogot started in 2012. Since then, DJUCED has accompanied thousands of DJs through learning their craft and honing their skills. With double-digit growth and constantly evolving, over the years DJUCED has proved to be an established DJ software application with unique features and a loyal, committed community.











## NEW OFFICIAL MUSIC TRACKS PRODUCED BY HERCULES





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#### **HERCULES OFFICIAL MUSIC celebrates its first anniversary**

Consumer expectations are at the heart of our brand, so we've listened to them.

We've made our customers' dreams come true!

Our consumers wanted music to help them get started in DJing and royaltyfree music they can freely use in their mixes. So that's what we gave them!

We've already been producing and providing new tracks every month for the past year!

Find out more at <u>https://www.hercules.com/en-us/music/one-year-full-of-music/</u>













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# **New Thrustmaster products**

Flight simulation accessories Racing wheels Esports Gamepads









## **FLIGHT SIMULATION ACCESSORIES**







### **Overall joysticks market in the United States**

(Consoles + PC): S1 2022

In the United States, the American joysticks market grew 53% by value to USD 14.4 million.

Thrustmaster keeps on being <u>number one by value</u> with 52.2% market share during the period.

### The **T.Flight Hotas One joystick** stays our **bestseller** in the United States by value.

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### **Overall joysticks market in Europe**

(Consoles + PC): S1 2022

# In the five leading European countries, the joysticks market grew 7% by volume and 1% by value.

### Thrustmaster Market shares: 57.8%

Source: © GfK 2022. All rights reserved.



# THRUSTMASTER®

FOCUS: TOP GUN MFS 2020





Giveway with MSF 2020



# **PARTNER: MICROSOFT**

17 Thrustmaster Official a retweeté

Microsoft Flight Simulator 🤣 @MSFSofficial · 30 mai Today is your last day to enter our #TopGunMaverick X giveaway that we are holding with @TMThrustmaster. Good luck to everyone! 🐳

Microsoft Flight Simulator 🤣 @MSFSofficial - 23 mai In anticipation of #TopGun X: Maverick we're working with our friends at @TMTThrustmaster to giveaway a Thrustmaster Hotas Warthog & F/A-18C Add-on, and a copy #MicrosoftFlightSimulator Premium Deluxe Edition!

To enter, retweet and follow both @MSFSofficial & @TMThrustmaster 🐳 Afficher cette discussion













# **PARTNER: BANDAI**

#### **GIVEAWAY GAMESPLANET CONTEST**

6



Including **884** impressions on Ace Combat's FB page, **502** on Bandai Namco's Twitter, **895** on Thrustmaster's insta, **517** on their Twitter page and **896** on their FB page.

For a total of **8554** impressions.



Pour participer : bit.ly/3yYRYzC





#### Newsletter with Bandai Namco EMEA to

#### all the Ace Combat 7 owners









# **PARTNER: DCS**

Cross-promotion Thrustmaster  $\rightarrow$  DCS

**15% OFF on F/A 18 DCS module** for all purchases of Thrustmaster F/A-18C Hornet<sup>™</sup> HOTAS Add-On Grip





TOP GUN F/A 18 skin & Maverick skin

#### Cross-promotion DCS $\rightarrow$ Thrustmaster

#### 15%\* OFF on T-Flight HOTAS 4 for all purchases of any DCS modules















# **GAMEPADS** ESWAP FAMILY





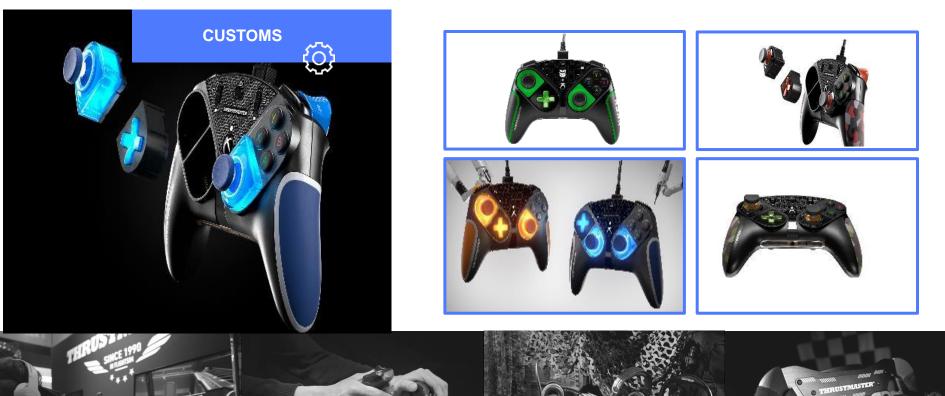




### **CUSTOMIZABLE MODULES & CONTROLLERS**

#### Activation

We create customizable modules and controllers to sell or produce limited edition marketing units as rewards to competitors or their communities. We can create unique gamepads, modules, and overlays using the colors and designs of a specific game, its atmosphere, characters....





1 de la



#### **THRUSTMASTER**<sup>®</sup>









**THRUSTMASTER®** 



#TMCUP2022

Thrustmaster Official @ @TMThrustmaster - Jun 4 Comment on se sent avant la compétition @gwentm4 et @Affi1606 ?

### Photos and post in Bercy – June 4, 2022

Thrustmaster Official 🥝 @TMThrustmaster - Jun 4 On les a déjà vu quelque part ces joysticks d'avion... 😪



 $(\Sigma)$ 

GAMEWAR

 $\hat{}$ 

















# **RACING WHEELS**

TERUSTMASTER

THRUSTMASTER







**Overall racing wheels market in the United States**\*

(Consoles + PC): S1 2022

During Half-Year, the American racing wheels market is decreasing by -15.6% by value to USD \$44.8 million.

### Thrustmaster was **number two by value.**

### The Ferrari Spider is our bestseller.

### Thrustmaster sales: -5.61% by value

Source: © 2022 The NPD Group, Inc. All rights reserved. Proprietary and confidential. Property of NPD and its affiliates. Licensed for use by NPD clients only. July 2022 extract.

\* Does not include racing wheels compatible with the Nintendo Switch console.





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### **Overall racing wheels market in Europe**

(Consoles + PC): S1 2022

In the five leading European countries (France, Germany, the UK, Italy and Spain), the racing wheels market **grew 13%** by value to €69.6 million.

### Thrustmaster was **number two by value.**

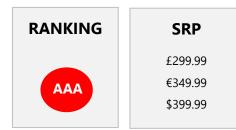
**Thrustmaster sales: +33.8% by value** 

Source: © GfK 2022. All rights reserved.



GUILLEMOT CORPORATION S.A. - CONFIDENTIAL

### **T248 Xbox LAUNCH**



#### **AVAILABILITY**

<u>Worldwide pre-orders</u>: January 13 <u>Worldwide commercial launch</u>: March 15, 2022





#### Link to the official trailer



### T248 Xbox: Forza Horizon 5 Focus

#### **XBOX & Thrustmaster** collaboration on social media

#### **XBOX DASHBOARD CAMPAIGN** "Perfect for Forza Horizon 5" messaging



Findhader Official® @Tufbratmader II.nas BMRICOT débule et texte le neuvoire #124 dans une de ses demines videos Avec en prime an text set #FortuAfrican2 Coccasion digiptic un colidoptes présimi-Peur ven la vidéo compléte 🖝 en hylpon533/h/la



0.4 Transmission Official (\$100 This structure) - Times New that the Pipel (Above 70) is available of a time to decover our



STMASTER (T248) MASTER EACH TRACK Buy Now

Xbox Store



vahoo/



THRUSTMASTER

**T248** 

Buy No

FORZA

#### **THRUSTMASTER**<sup>®</sup>



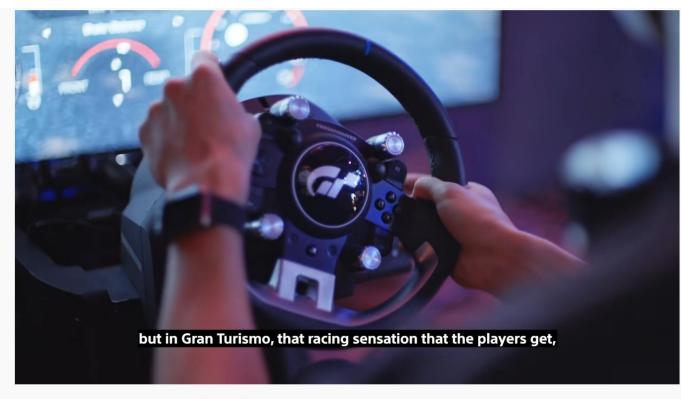
### **Vivatech Paris Event with Microsoft France**



2x Racing pods with T248 Xbox on Forza Horizon 5 during Vivatech Paris on Xbox booth



### GRAN TURISMO 7 (Launched March 4, 2022) Sophy Al



The Making of Gran Turismo Sophy [English]

67 157 vues • 9 févr. 2022

**THRUSTMASTER**<sup>®</sup>



### **GRAN TURISMO 7: PlayStation Store campaign**



Spain

Germany

France

Spain







# F1 2022





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### Social media communication A F1 spirit through social channels



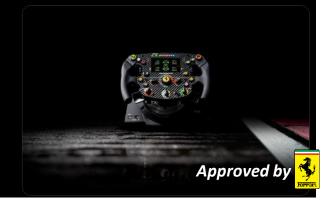
F1 Key Art used for social page banner



F1 2022 SF1000 mapping

- Thrustmaster Official 🤣 @TMThrustmaster · 22h
- It's race day! Time to show full support to Ferrari who will be on the track today.

Show us a picture of your Ferrari gear in the comments below!



#### Ferrari encouragement post for Austria GP



Ferrari Tifosi asset to launch "Racing Days" for Austria GP





**THRUSTMASTER**°

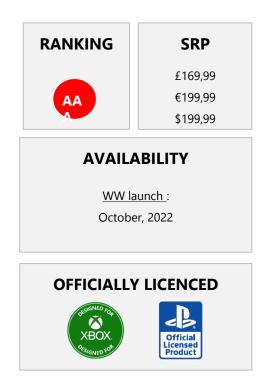


# NEW RACING WHEELS TO COME SOON...



### CONFIDENTIAL

#### T128 : Awaken your driver instinct





CONFIDENTIAL

#### **Direct Drive base for PC**

*Total Reveal on November 17th of the new high-end racing wheel with Direct Drive technology.* 







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# **ESPORTS**

# ESPORTS HIGHLIGHTS S1 2022

THRUSTMASTER







## Sponsored flightsim Team Virtual Red Arrows

The **Virtual Red Arrows** are back as a sponsored team! The English team reproduces the maneuvers of the Red Arrows, the Royal Air Force demonstration patrol!

For the **Top Gun Maverick** launch they produced a **special video** even switching their usual **liveries** for some **specific Thrustmaster ones** (<u>https://www.youtube.com/watch?v=vKBaYiz5fdE</u>).







#### [#TMesports]

We are proud to welcome back the @VRedArrows as one of our sponsored team!

The Virtual Red Arrows are a flight sim team dedicated to replicate the manoeuvres of the RAF Red Arrows.

Learn more about them here: virtualredarrows.com











#### **Esports events: RIAT 2022**

From July 15 to 17 at the **Royal Air Force military base** in Fairford, UK, took place the **RIAT (Royal International Air Tatoo)**, one of the **world's major military air show** that registered 200,000 visitors, 266 aircrafts and 1500 pilots and crew, honouring this year the 75th anniversary of the US Air Force!

Thrustmaster was on the booth of the **Royal Air Force Esports** with our partners the **Virtual Red Arrows** (which reproduce on DCS the same aerobatics maneuvers as the real Red Arrows). **8 cockpits equipped with Hotas Warthog and TPR and 1 with our TCA Yoke Pack Boeing Edition** were enjoyed by visitors including military crews, real Red Arrows and flight enthusiasts .













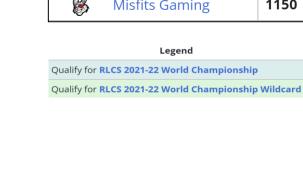
# Sponsored Eswap Team Endpoint

In Rocket League, our sponsored team based in UK Endpoint following its good results and qualificatiions in the various RLCS Majors (Fall, Winter and Spring) of the 2021-2022 season, managed to secure a spot, thanks to a 3rd place in Europe, for the World Championships that will be held early August in Dallas - USA!



ø	Moist Esports	3734
1	Team BDS	3604
	Endpoint CeX	2662
Ø	Dignitas	2441
R	Karmine Corp	2010
	SMPR Esports	1770
Ģ	Evil Geniuses	1740
$\bigotimes$	Team Vitality	1400
	Luminosity Gaming	1210
ß	Misfits Gaming	1150

# Legend



e**S**WapX pro controller





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## Sponsored Racing Driver Sami-Joe Abi Nakhle

Our Esports WRC sponsored driver, the 16 yo from Lebanon, **Sami-Joe Abi Nakhle**, registered an amazing number of victories: **7** rounds won since the beginning of the season (which counts 12 rounds): Sweden, Spain, Belgium, Croatia, Japan, Portugal and Italy!

Thanks to these achievements he is the season leader and MVP securing this way his place for the grand finale!









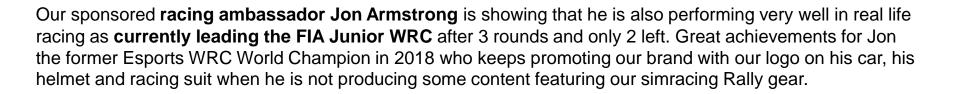




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# Sponsored Racing Ambassador Jon Armstrong





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Mission of this program: **To give women** in the gaming world the **same opportunities as men**, so that they can shine brightly in the limelight too — by creating outstanding content, and being part of the best competitive gaming rosters worldwide. With this in mind, we created the Thrustmaster "Rockets" program: **providing tailored support and based on talent**, the goal is to have men and women competing side by side, rather than separated in gender-based competitions.



The 2022 Rockets: a group of extremely talented young women with different backgrounds, internationally-based and now using all of our key product lines: **"AnaOnAir"** (Racing — France), **"Love46"** (Racing — Kazakhstan), **Yona "PRIMA\_ONLY"** (Racing — Belgium), **"Mint"** (Flightsim — Germany), **Nerea "DFREEZEGIRL**" (ESWAP X — Spain), **Eliza « ELZ » Indriani** (Racing – Indonesia)

Thrustmaster is partnering with **Ferrari's Esports** division for the 3rd consecutive year and is also the technical partner of the Ferrari Esports Series. The result is an **important visibility in all the competitions** concerned as well as on their **communication channels**, **apparel**, **cars liveries**, **on track branding and Ferrari Esports divers promoting our products**.

# Ferrari Esports Official technical partner

Guillemot

CHARD MILLE

The **official Ferrari Esports drivers** (David Tonizza, Brendon Leigh and Kamil Pawlowski who also remains a racing ambassador for us ) **train intensively using our products**: T-LCM, T-GT II Servo Base, Formula Wheel Add-On Ferrari SF1000 Edition and T.Racing Scuderia Ferrari Edition DTS.

RICHARD MILL

VELAS









Santande





**THRUSTMASTER** 



# Le Mans Virtual Series Official partner

**Visibility around the track** (including on the finishing line!), on the communication of the race **and in the hands of F1 legends** such as with F1 former driver live from the Studio Gabriel Juan Pablo Montoya using our TS-XW Servo Base + TM OPEN WHEEL ADD-ON and T-LCM Pedals and thanks to international contest.



And also with our partners competing : **Ferrari** made it to 4th place in the GTE category and our **sponsored team Prima Duqueine** spotting a 13th place thanks to the performance of our **sponsored driver Arnaud Lacombe**.











# FIA Rally Star Official partner

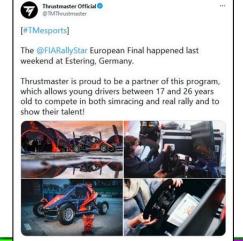
Thrustmaster is the official partner of the «FIA Rally Star» program, run by the FIA (Fédération Internationale de l'Automobile) to detect the future star of the Rally in real life. This program and therefore our partnership is worldwide and is running run over several years.

This goes through a first digital phase during which **Thrustmaster racing rally products** (including specifically customized ones) are used in all physical events; T-LCM + TS-XW Servo base + R383 Add-On + TSSH.

Since the beginning of the year **several continental finals** already took place: **Europe** (January), **Middle East and North Africa** (March) **and Africa** (May) with more to come!







00 PM · Feb 2, 2022 · Hootsuite I











### **Esports events: RX Loheac 2022**

From September 2 to 4, took place in France the famous **real life Rallycross of Loheac**. Its track is even present in DiRT Rally 2.0. For the **1**<sup>st</sup> **time ever** an area on site was dedicated to the **sim racing experience** and **Thrustmaster** was the master of ceremony.

#### 150 square meters with:

- a discovery area with **4 free access demo stations** equipped with our **T248** for the youngest and / or the beginners.
- an advanced and competition area with 6 racing rigs with TS-XW Servo base, T-LCM pedals, Rally wheel Add-On Sparco R383 Mod and 2 TSS Handbrake Sparco Mod + for a totally immersive and realistic experience! Simracers and even real life drivers competed intensely!











# Prospects for 2022







The run-up to the year-end will be a busy time for the Group, with major new products due to be launched.

The Group's share of the racing wheel market grew over the July/August period in both the United States and Europe.

The Group expects to deliver growth in both turnover and net operating income in fiscal year 2022.

Looking forward, 2023 looks set to be a dynamic year, with plenty of new video games due to be released and sales of new products set to ramp up. With the eSports, racing and flight sim segments all growing fast, the Group is confident of its ability to continue to deliver growth over the coming years.



**EATS** 

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VIEW



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# **QUESTIONS AND ANSWERS**

# THANK YOU!

