Sales for first half of fiscal 2011: Growth of +7% <u>16% increase in Q2</u>

Guillemot

Unaudited data (in € millions) January 1, 2011 – June 30, 2011	2011	2010	Change
First Quarter			
Hercules digital devices	7.2	8.5	-15.29%
eCAFÉ [™] netbooks	0.0	0.9	-
OEM	0.0	1.0	-
Hercules total	7.2	10.4	-30.77%
Thrustmaster gaming accessories ranges	6.2	2.7	+129.63%
OEM	0.0	0.1	-
Thrustmaster total	6.2	2.8	+121.43%
Total	13.4	13.2	+1.52%
Second Quarter			
Hercules digital devices	5.4	6.3	-14.29%
eCAFÉ™ netbooks	0.2	0.6	-66.67%
OEM	0.4	-0.1	-
Hercules total	6.0	6.8	-11.76%
Thrustmaster gaming accessories ranges	4.2	2.0	+110.00%
OEM	0.0	0.0	-
Thrustmaster total	4.2	2.0	+110.00%
Total	10.2	8.8	+15.91%
<u>Total Q1 + Q2</u>			
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Hercules digital devices	12.6	14.8	-14.86%
eCAFÉ TM netbooks	0.2	1.5	-86.67%
OEM	0.4	0.9	-55.56%
Hercules total	13.2	17.2	-23.26%
Thrustmaster gaming accessories ranges	10.4	4.7	+121.28%
OEM	0.0	0.1	-
Thrustmaster total	10.4	4.8	+116.67%
Total	23.6	22.0	+7.27%

The Guillemot Corporation Group's sales figure for the first half of fiscal 2011 increased by 7.27%, to \notin 23.6 million. International sales (outside of Europe) boosted the Group's activities with an increase of 77%, accounting for approximately 28% of overall sales. In the second quarter, Hercules sales improved, and Thrustmaster pursued the rapid development of its ranges of gaming accessories for an increase of +110%, generating overall growth of +16% for Q2.

Hercules department

- <u>WiFi/Power Line Communication</u>: Power Line Communication has now taken over from WiFi, generating growth in the department over the first half of the fiscal year. The new ePlug HD and ePlug Mini PLC devices in particular allow users to easily connect new online-enabled television set models and game consoles to Internet boxes, and buoy the brand's presence in this rapidly growing market.
- <u>Speakers</u>: The XPS Diamond speakers, launched during the second quarter, have had a promising start on the market. A new range featuring innovative designs has helped the Group's mid-range product lineup during the third quarter, with the launch of the XPS ARC speakers: a new design axis which has updated the best-selling "SLIM" line with a focus on interior design.

- <u>DJing</u>: The new DJ 4Set, launched only recently, is meeting with great success in the marketplace and has strengthened the brand's mass-market DJ range (now with three controllers priced from €99 to €249), giving Hercules better access to the growth in this segment.
- <u>eCAFÉTM netbooks</u>: The latest release in the new range of netbooks, the *eCAFÉTM Slim HD*, is now on sale in France via the main online shopping sites. The *eCAFÉTM EX HD* model, with its record battery life of more than thirteen hours under real use conditions and HDMI output, is currently being launched.
- <u>Webcams</u>: The webcam ranges will be incorporating High-Definition technologies, along with a new graphic look for
 packaging elements in line with the new aesthetic codes preferred by consumers, for enhanced visibility and appeal on
 store shelves.
- <u>OEM</u>: The Group has developed a digital audio interface integrated into a cable, which allows users to connect a real electric guitar to a game console: it will accompany a game to be launched this autumn. The first deliveries took place during the second quarter.

Thrustmaster department

The second-quarter launch of the brand-new Disney Cars 2 range, a very strong and highly anticipated children's license, represents a real growth vector for the Group. The current crop of hit games, filled with car racing titles, is giving a boost to racing wheel sales. The T500 RS wheel is quickly becoming the gold standard among members of the hardcore gaming community. The new shifter, the TH8 RS, has recently been unveiled and will provide gamers with an unrivaled degree of realism. Additionally, Thrustmaster is exploring the possibilities regarding new dedicated ranges of accessories for the launch of the upcoming PlayStation® Vita console from Sony®. Thrustmaster is also working on innovative new concepts for accessories that will be launched during the fourth quarter.

Prospects

The Group's strategy of internationalization has made a significant contribution toward its sales growth during the first half of the fiscal year. This policy will be intensified, with an increased focus on distribution in Russia, Brazil and the Middle East, in particular. The Group forecasts sales growth for the current fiscal year.

Guillemot Corporation is a designer and manufacturer of interactive entertainment hardware and accessories. The Group offers a diversified range of products under the *Hercules* and *Thrustmaster* brand names. Active in this market since 1984, the Guillemot Corporation Group is currently present in 11 countries including France, Germany, the UK, the United States, Canada, Belgium, Holland, Hong Kong, Spain, Romania and Italy, and distributes its products across more than 50 countries worldwide. The Group's mission is to offer high-performance, ergonomic products which maximize the enjoyment of digital interactive entertainment end users.

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